

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV; Raleigh	Date: 10-15-12
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges: \$ 93,400 g / \$ 79,390 ~

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/12/12 Steph Mung
Date Signature

703-299-1760
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Dave Lyles Dave Lyles Sales Manager
Signature Printed Name Title

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision 115086 /		Alt Order # 06226500
Product AMER CROSSROAD 10/16		
Contract Dates 10/16/12 - 10/22/12		Estimate # 693
Advertiser American Crossroads		Original Date / Revision 07/09/12 / 10/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WRAL	Account Executive Cheryl Blair	Sales Office Washington Tel
Special Handling CIA - Mark PAID		
Demographic Adults 35+		
IDB#	Advertiser Code 11	Product Code 27
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/19/12	10/19/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			
N 2	WRAL	10/19/12	10/19/12	The Doctors	10-11AM		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			
N 3	WRAL	10/19/12	10/19/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,000.00			
N 4	WRAL	10/19/12	10/19/12	Price is Right	11a-12p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			
N 5	WRAL	10/19/12	10/19/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$700.00			
N 6	WRAL	10/19/12	10/19/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$700.00			
N 7	WRAL	10/19/12	10/19/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,000.00			
N 8	WRAL	10/19/12	10/19/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
115086 /	06226500

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	AMER CROSSROAD 10	693

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	10/19/12	10/19/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$2,500.00			
N 10	WRAL	10/19/12	10/19/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$1,600.00			
N 11	WRAL	10/19/12	10/19/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$2,000.00			
N 12	WRAL	10/19/12	10/19/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$850.00			
N 13	WRAL	10/19/12	10/19/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$500.00			
N 14	WRAL	10/22/12	10/22/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/22/12-10/28/12	The Insider (1-130p)	1-130p	M-----	:30		\$500.00	NM		
		See MG 14.2										
	2	WRAL	10/19/12-10/19/12	The Insider (1-130p)	1-130p	-----F----	:30		\$500.00	NM		
		Ⓜ MG for 14.1 10/22										
		ISSUE CLASS OF TIME/MG for PRGM NOT AIRING										
N 15	WRAL	10/22/12	10/22/12	The Doctors	10-11AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$500.00			
N 16	WRAL	10/22/12	10/22/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$2,000.00			
N 17	WRAL	10/22/12	10/22/12	Price is Right	11a-12p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$500.00			
N 18	WRAL	10/22/12	10/22/12	Noon News	12p-1p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$700.00			
N 19	WRAL	10/22/12	10/22/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$700.00			

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Contract / Revision	Alt Order #
115086 /	06226500

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	AMER CROSSROAD 10	693

Advertiser	Original Date / Revision
American Crossroads	07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$700.00												
N 20	WRAL	10/22/12	10/22/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$2,000.00												
N 21	WRAL	10/22/12	10/22/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$1,000.00												
N 22	WRAL	10/22/12	10/22/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$2,000.00												
N 23	WRAL	10/22/12	10/22/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$2,500.00												
N 24	WRAL	10/22/12	10/22/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$2,000.00												
N 25	WRAL	10/22/12	10/22/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$1,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 10/22/12-10/28/12 Inside Edition 7-730P M----- :30 \$1,500.00 NM See MG 25.2 2 WRAL 10/16/12-10/19/12 WRAL 5:30AM News 530-6a -TuWThF---- :30 \$1,500.00 NM Ⓜ MG for 25.1 10/22 ISSUE CLASS OF TIME r8.23												
N 26	WRAL	10/22/12	10/22/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$850.00												
N 27	WRAL	10/22/12	10/22/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$500.00												
N 28	WRAL	10/20/12	10/20/12	WRAL 6a News Sat	6-8a		:30			NM	1	\$600.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$600.00												
N 29	WRAL	10/20/12	10/20/12	7pm News	7-730p		:30			NM	1	\$600.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$600.00												
N 30	WRAL	10/21/12	10/21/12	60 Minutes	7-8p		:30			NM	1	\$6,000.00
ISSUE CLASS OF TIME												

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<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12-----11\$6,000.00</div></div></div>												
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div><div>1WRAL10/15/12-10/21/1260 Minutes7-8p-----Su:30\$6,000.00NM</div><div>See MG 30.2</div><div>2WRAL10/15/12-10/21/1260 minutes730-830p-----Su:30\$6,000.00NM</div><div>Ⓜ MG for 30.1 10/21</div><div>SHIFTS 30MIN PER CBS</div></div></div>												
N 31	WRAL	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12-----11\$900.00</div></div></div>												
N 32	WRAL	10/18/12	10/18/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---1---1\$500.00</div></div></div>												
N 33	WRAL	10/18/12	10/18/12	The Doctors	10-11AM		:30			NM	1	\$500.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---1---1\$500.00</div></div></div>												
N 34	WRAL	10/18/12	10/18/12	Price is Right	11a-12p		:30			NM	1	\$500.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---1---1\$500.00</div></div></div>												
N 35	WRAL	10/18/12	10/18/12	Noon News	12p-1p		:30			NM	1	\$700.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---1---1\$700.00</div></div></div>												
N 36	WRAL	10/18/12	10/18/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---1---1\$2,000.00</div></div></div>												
N 37	WRAL	10/18/12	10/18/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---1---1\$2,000.00</div></div></div>												
N 38	WRAL	10/18/12	10/18/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---1---1\$1,600.00</div></div></div>												
N 39	WRAL	10/18/12	10/18/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---1---1\$2,000.00</div></div></div>												
N 40	WRAL	10/18/12	10/18/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---1---1\$1,500.00</div></div></div>												
N 41	WRAL	10/18/12	10/18/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/15/1210/21/12---1---1\$850.00</div></div></div>												

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
115086 /	06226500

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	AMER CROSSROAD 10	693

Advertiser	Original Date / Revision
American Crossroads	07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$850.00												
N 42	WRAL	10/18/12	10/18/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$500.00												
N 43	WRAL	10/16/12	10/16/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$500.00												
N 44	WRAL	10/16/12	10/16/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$500.00												
N 45	WRAL	10/16/12	10/16/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$500.00												
N 46	WRAL	10/16/12	10/16/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$700.00												
N 47	WRAL	10/16/12	10/16/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$2,000.00												
N 48	WRAL	10/16/12	10/16/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$1,000.00												
N 49	WRAL	10/16/12	10/16/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$2,000.00												
N 50	WRAL	10/16/12	10/16/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$2,500.00												
N 51	WRAL	10/16/12	10/16/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$1,600.00												
N 52	WRAL	10/16/12	10/16/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$2,000.00												
N 53	WRAL	10/16/12	10/16/12	Inside Edition	7-730P		:30			NM	0	\$0.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 115086 /		<u>Alt Order #</u> 06226500
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> AMER CROSSROAD 10
<u>Advertiser</u> American Crossroads		<u>Estimate #</u> 693
		<u>Original Date / Revision</u> 07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/15/12-10/21/12	Inside Edition	7-730P	-Tu-----	:30		\$1,500.00	NM		
Credited												
N 54	WRAL	10/16/12	10/16/12	Tue Hour 1	8-9p		:30			NM	1	\$8,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$8,000.00			
N 55	WRAL	10/16/12	10/16/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$500.00			
N 56	WRAL	10/17/12	10/17/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$500.00			
N 57	WRAL	10/17/12	10/17/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$500.00			
N 58	WRAL	10/17/12	10/17/12	Late News	11-1135p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,000.00			
N 59	WRAL	10/17/12	10/17/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$500.00			
N 60	WRAL	10/17/12	10/17/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$700.00			
N 61	WRAL	10/17/12	10/17/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$700.00			
N 62	WRAL	10/17/12	10/17/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,000.00			
N 63	WRAL	10/17/12	10/17/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,000.00			
N 64	WRAL	10/17/12	10/17/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,000.00			

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Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
115086 /	06226500

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	AMER CROSSROAD 10	693

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 65	WRAL	10/17/12	10/17/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,500.00			
N 66	WRAL	10/17/12	10/17/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,000.00			
N 67	WRAL	10/17/12	10/17/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/15/12-10/21/12	Inside Edition	7-730P	---W-----	:30		\$1,500.00	NM		
	See MG 67.2											
	2	WRAL	10/15/12-10/21/12	Prime Access Specials	7-9pm	---W-----	:30		\$1,500.00	NM		
	Ⓜ MG for 67.1 10/17											
ISSUE CLASS OF TIME, PGM CHG												
N 68	WRAL	10/17/12	10/17/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$850.00			
N 69	WRAL	10/17/12	10/17/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$500.00			
Totals											68	\$93,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	68	\$93,400.00	\$79,390.00
Totals	68	\$93,400.00	\$79,390.00

Signature: _____ **Date:** _____

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CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 500
ALEXANDRIA, VA 22314

68-525/560

VIRGINIA COMMERCE BANK
ALEXANDRIA,
VA

10/12/2012

PAY TO THE
ORDER OF **WRAL-TV**

\$ ****80,665.00**

Eighty Thousand Six Hundred Sixty-Five and 00/100*****

DOLLARS

WRAL-TV
2619 Western Blvd
Raleigh, NC 27606

MEMO

AmerCross NC Pres 10/16-10/22/12

⑈033077⑈ ⑆056005253⑆

⑈2006 3288⑈

TWO SIGNATURES REQUIRED OVER \$10,000.00

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
WRAL-TV

AmerCross NC Pres 10/16-10/22/12

10/12/2012

80,665.00

33077

115086

Media Account

AmerCross NC Pres 10/16-10/22/12

80,665.00

Security Features Included:



Details on back.